



PERINTON HISTORICAL SOCIETY

18 PERRIN STREET
FAIRPORT, NEW YORK 14450

PHS Board Meeting: October 16, 2007

<u>Attending:</u> Bill Barry Davis-Fritsch, Doris Jongen, John Keeler, William King, Clark Lewis, T.C. Thomson, May Unckless, Jim Wild, David	<u>Not Attending:</u> Alliger, Joan McDonough, Bernadette	<u>Attending Guests:</u> George Wolf <u>Non-attending Guests:</u> Craig Delancey Pat May
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The meeting was called to order by Clark. Jim made the motion to approve the meeting notes from September 18, 2007. David seconded the motion. All were in favor.

PRESIDENTS REPORT:

New Board Members: Clark introduced George Wolf. George is a long-term member and is involved with several Village commissions and has his a law practice. George agreed to serve on the board as Trustee until the elections in May '08. May motioned that we appoint George to the board. TC seconded and all agreed that his talents would be an asset to the group.

Scarecrow Festival: FMA asked to have the museum open on Sat. Oct. 13th for the festival. Bill Keeler opened from noon to 4 p.m. and provided a sign/sandwich board to direct people to the museum. The poster was the only other advertisement. The opening was extremely successful; 73 visited; residents, boaters-of all ages.

Capital Improvement Grant: Clark & Bill K. spoke to Ken Moore, Fairport Village Administrator about the grant for capital improvements. It is making the appropriate progress, i.e. all paperwork has been submitted. Ken recommended that we go ahead and expend \$\$ for a professional engineer for an evaluation and estimate. Insulation, basement heating, replacement lighting and ceiling fans were also discussed. Ken committed to having Village and FMC employees install emergency lighting and estimate other electrical work that might be needed. Also available to us is \$2,000 allocated in the Village budget for the museum for unspecified maintenance.

Underground Railroad Exhibit: Clark was contacted about participating in some way with this future exhibit at the Baptist Home. We discussed potential ways to help and to incorporate local history connection. Bill K. indicated that there are two properties, Rransel and Howard that have underground RR connections. Doris motioned that we agreed to participate. Bill B. seconded and all were in favor. Bill B. indicated that if there is an opportunity to add the local history connection to the exhibit that he would like to work on this.

VICE-PRESIDENT REPORT:

Clark has confirmed the arrangements for the November 13th program which is "Roseland: Playground of the Finger Lakes" presented by Lynda McCurdy Hotra & Sherman Farnham. This will also be held at the Community Center. We need someone at the museum or a sign to direct them to the Center. No one has as yet volunteered to be in charge of refreshments. May is going to take care of the November event. Bernadette is working on the December program at the museum which will be per previous years; music in the parlor. People will be asked to bring refreshments to share.

TREASUER REPORT: May reported that there is about \$1,700 in the checking account and that she had no updates other than the other accounts had increased somewhat in the last month.

Annual Financial Audit: TC reviewed the financial and the Rochester Area Community Foundation records for the fiscal year ending August 31, 2007 and reported that all records are in order. TC also provided a "Receipts and Disbursements" statement that indicates that the society has an excess of receipts over expenditures of \$3,887.72.

SECRETARY:

Doris asked that everyone provide their reports electronically to her before the meeting, if possible, to save meeting time and also allow her to circulate meeting handouts via e-mail to those not able to attend the meeting.

COMMUNICATIONS:

Several people mentioned that they had seen articles about the "Outhouse" program in the local papers. Bill K. said that Joan is working on publicity for the Charles Wiltsie box.

Communications Committee: Doris reported for Joan on their Communication Committee meeting-The two most important areas that need to be worked on are our logo/identity (branding) and the Website. Doris asked if she could

write articles indicating the need for volunteers to work on these aspects of our communications. All were in favor. George Wolf mentioned that studies have shown that using blogs instead of traditional Websites is effective and inexpensive. Through the membership forms, Dave Wolf indicated he would be able to provide computer technical help—Doris will call him to see if this committee would be something he can help with. Bill B. indicated that he would like to be involved in the Web committee.

MUSEUM REPORT:

Holiday Décor: Bill indicated that a volunteer had come forward to decorate the museum.

Eagle Scout Project: Matt Robinson is doing a project on the history and architecture of Fairport Churches. Bill authorized sponsorship and will be helping with the project. We will be getting a copy of the brochure that the scouts are producing.

Historigram: Bill needs an article about the new Structures Committee. Doris will provide an article for the Nov. 13th deadline. Clark needs to provide a “Letter from the President” or “Presidents Report” for the next issue.

Arcadia Press Book: Bill was approached to do another book. Their “Then & Now” series would give us an opportunity to show old structures and new and repurposed buildings. He would like to draw up a proposal for “Then and Now: The Architecture of Fairport and Perinton”, with an emphasis on architecture styles, architects, builders and housing trends. He will need a photographer to volunteer to do the new photos. Doris indicated that she would approach Keith Boas a society member and photographer and ask if he would work on this project. This would probably be a 120 page book, and be worked on between March '08 and March '09. All agreed that this would be a wonderful project to pursue.

MEMBERSHIP:

We are slightly behind last year at this time but ahead financially. Last month the Historigram went out to all even those who did not renew. 84 have not renewed, 2/3rd of which were new members. It was decided to send a reminder postcard. The board agreed that we would make Imogene Blum an honorary member for her many years of service. She was the curator before Bill Keeler assumed that role and has been an active member of the Society since 1948.

MERCHANTS:

FMA and the Village Partnership are sponsoring a series of business seminars that start Oct. 23--subjects such as doing business in NYS, hiring, and accounting software. Village Partnership & the Greater Rochester Visitors Bureau along with Woodcliff are working on radio advertising to be aired in Toronto. Clark reported for Pat that holiday plans are not set. Clark spoke to the President of the FMA and they are interested in having their meeting at the museum after the new board takes office. Potentially this will be for their March or May meeting.

HOUSE TOUR and WORKSHOP:

Tour: Bill reported that they toured the “Faircroft Subdivision”. The streets cover one block of W. Church and Nelson, the streets of Galusha, and Clifford and Fifth Avenue. They are going to send out an invitation to residents requesting they showcase their home. Bill indicated that they are going to use the “Faircroft” newspaper ad as a graphic. John has talked to 5 potential homes that are interested in being a part of the tour.

Workshop: The “Craftsman Workshop” or seminar concept for the Saturday before the tour is being worked on--interested in getting hardwood and woodwork, softscape, porches, architect, flooring, etc.

The date for the workshop & tour is not set--need to look at that month's calendar to be sure of no conflicting events.

ORGANIZATION WORKSHOP:

Doris reported that the committee of Gail Black, John and Jim met twice and developed a proposal for goals & objectives as well as strategies to accomplish those goals. See attached proposal. Doris requested that everyone read through the recommendations and come prepared at our next meeting in November to discuss.

OLD BUSINESS:

Succession & Volunteers: We discussed the need to continually seek new volunteers to get involved and to find a good fit (a project) for those we know want to help. Several individuals were mentioned. Doris will call all those who expressed interest in preservation and invite them to come to the next Structure Committee. Others who have indicated an interest in helping need to be called.

NEW BUSINESS:

Exhibit: David announced that there is an exhibit of miniature Bugatti car models at the museum in Canandaigua.

NEXT MEETING: Meeting will be Tuesday, November, 20th 7 p.m. at the Fairport Museum.

ADJOURNMENT: Meeting adjourned at 8:42 pm.

Respectfully submitted, Doris Davis-Fritsch