



Board Members (in attendance unless noted as absent):

Boas, Keith (2022)
DeMeis, Jane (2024)
Hunt, Robert (2022)
Laurence, John (2023) ABSENT
Lee, Suzanne (2022) ABSENT
McCormick, Lucy (2023)
Poray, Bill (2023)
Profitt, Vicki (2023)
Unckless, Jim (2024)
Wells, Matt (2022)
Wiener, Linda (2024)

Others Present
Nancy Slaybaugh

PHS Board of Trustees Meeting Minutes
October 26, 2021

A regular meeting of the Board of Trustees was held on October 26, 2021 at the Perinton Historical Museum.

The meeting was called to order at 7:00 PM by President Vicki Profitt.

Secretary's Report and Minutes. Suzanne Lee

Minutes of the regular Board of Trustees meeting from September 28, 2021 were presented. *Minutes were accepted on a motion made, seconded, and carried.*

Treasurer's Report. Linda Wiener

- **Treasurer's report for September 2021** was presented as follows:

Balance sheet – Total assets and equity = \$172,011. Total cash of \$64,584 (an increase of \$3,741 from August an increase of \$6,2323 from PY cash).

Profit and Loss for month: net income for September of \$12,813. This includes all membership renewals paid for 2021-2022 as of 9/30/21.

Profit and Loss actual compared to budget: Year-to-date through August 31, 2022

Income \$15,822 compared to \$24,123 budgeted for 2021-2022 (54% of budgeted amount)

Expenses \$3,559 compared to \$24,272 budgeted for 2021-2022 (15% of budgeted amount)

September's report was accepted on a motion made, seconded, and carried.

Committees

Property – No report

Website - Doris Davis-Fritsch

- Visitors have increased this year.
- Unique Visitors 2021:
 - Jan. – 791
 - Feb. 21 – 918
 - March - 1,686
 - April – 1,844
 - May – 2264
 - June – 1460
 - July - 1,700
 - August – 1,788
 - Sept – 1,932

Technology – No report

Volunteers – John Laurence

- The museum was open an extra 3 hours on October 16 for the Bethlehem Lutheran church scavenger hunt. There were 24 visitors for the event.

House Tour – Lucy McCormick

- Three viewings of the House Tour were held at the museum in October. The first was for homeowners, the board, the videographer and his family, and Village and Town officials. The second two brought in 12 and 20 people. It was positively received.
- The house tour cost roughly the same as it did in other years when a pamphlet was printed, due to donations that offset costs. A financial statement prepared by Kay Joslyn was shared via e-mail.

Yuletide – Lucy McCormick

- We have 12 donations to date; deadline for registration is October 31. The committee has targeted businesses in the Cannery for donations; a small display of the Sanitary Can company will accompany any donations.
- An Ugly Sweater contest is new to the Yuletide Traditions mix.

Vice President's Report – Vicki Profit

- Canal
Next year will be the 200th anniversary of Fairport on the canal, affording PHS an opportunity for us to do something special on this theme.
- Funding
A possible funding opportunity from the Rochester Area Community Foundation may mean getting new chairs for the meeting room. Another need is for more space for new filing cabinets and shelving for documents currently filed upstairs. This would mean building out bases for the filing cabinets and shelving. Doing away with the maps in the gift shop may provide the space. Maps are not big sellers and people interested in them can be directed to the Monroe County Library System website and a link on the PHS website.

Communications – Jane DeMeis

- Jordyn Bagley is publicizing Yuletide on Instagram.
- Bob Hunt attended the FPMA meeting. A “Neighbors Welcoming Neighbors” initiative is in place, with bags of items from current members being gifted to new residents.
A Christmas Market of 26 vendors will be held in the village on December 4, 11-6; and December 5, 12-5. This is in addition to Santa, a tree lighting, wagon rides, and music at various locations, including the new Liftbridge Lane West.
- The next FPMA meeting is on November 16, 8:30 pm. Jane may be able to attend. If not, it would be helpful for another Board member to step in to keep this vital communications link.

Curator – Nancy Slaybaugh

- PHS houses many scrapbooks that are in very poor condition, including the 31 scrapbooks of Clarence Wood collection, covering 1887-1945. Bill Poray noted that the year 1929 is not available in historic local papers online. Bill will check to see what years are not available online. The issue of keeping or de-accessioning this collection and other scrapbooks will be discussed next month.

Membership – Jim Unckless

- We have had 59 new memberships since June 1, 2021. Last year, there were 10 new memberships during this time period. The Virtual House Tour most likely spurred many of these memberships.
- Thirty-nine memberships were paid through PayPal, including 17 new memberships.

Historigram – Bill Poray

- Bill and Keith appreciated early submission of copy this month to accommodate their personal commitments.

Old Business

- The executive board met virtually to identify PHS members who will be invited to be a part of the management team, including roles in finance, membership, property, and additional trustees. Small teams of the PHS board will meet with individuals expressing interest in these roles.
- Information on using the Square Credit Card Reader will be available next month.

New Business

- Bill Poray has been in touch with Kim Rose, owner of The DeLand House on Main, an events space. The PHS could hold an event there, possibly a charitable event that would benefit PHS and other organizations.
- Geneseo Interns - Providing meaningful supervised experiences for these students is difficult.
- November 16 Program: Bill Poray on the Potter Family. Registration has just about reached its capacity limit of 50, possibly 60; a second offering of this program will be on December 4, 1 pm.

Next meeting: The next meeting is scheduled for Tuesday November 23rd at 7:00 pm at the Museum. December's meeting will be on the 14th, 2021 at 6:00 pm at the Museum. It will be potluck; bring a dish to pass.

The meeting was adjourned at 8:20 pm.

Respectfully submitted,

Suzanne Lee, Secretary