



Board Members (in attendance unless noted as absent):

Boas, Keith (2022)
DeMeis, Jane (2021)
Hunt, Robert (2022)
Laurence, John (2023)
Lee, Suzanne (2022)
McCormick, Lucy (2023)
Poray, Bill (2023)
Profitt, Vicki (2023)
Unckless, Jim (2021)
Wells, Matt (2022)
Wiener, Linda (2021)

Others Present
Doris Davis-Fritsch

PHS Board of Trustees Meeting Minutes
March 23, 2021

A regular meeting of the Board of Trustees was held on March 23, 2021 virtually on Zoom due to the pandemic.

The meeting was called to order at 7:02 PM by President Robert Hunt.

Secretary's Report and Minutes. Suzanne Lee

Minutes of the regular Board of Trustees meeting from February 23, 2021 were presented. *Minutes were accepted on a motion made, seconded, and carried.*

Treasurer's Report. Linda Wiener

- **Treasurer's report for February 2021** was presented as follows:

Balance sheet – Total assets and equity = \$159,635. Total cash of \$57,325 (decrease of \$1,308 from January and an increase of \$6,634 from PY cash).

Profit and Loss for month: net loss for February of -\$1,342. YTD net income \$11,015.

Profit and Loss actual compared to budget: Year-to-date through August 31, 2021

Income \$19,750 compared to \$24,965 budgeted for 2020-2021 (79% of budgeted amount)

Expenses \$10,599 compared to \$24,403 budgeted for 2020-2021 (43% of budgeted amount)

Treasurer's report for February was accepted on a motion made, seconded, and carried.

- We have closed the accounts at Evans/Fairport Savings now, and are exclusively with Lyons NB.
- Our annual sales tax was paid to the state. We have been filing under a different name (the gift shop), so we have fixed that. It allows us to file with our tax ID number online, but we will have to pay quarterly instead of annually.
- Still need to send a check to the Community Foundation for \$5,000 as approved last meeting.

Committees

Property – Bob Hunt

- No report.

Website - Doris Davis-Fritsch

- The web developer updated the web application software. It appears that the count for unique visitors was lost when this was being worked on, so we don't have an accurate count of unique visitors for March.
 - Unique Visitors: 2021
 - Jan. – 791
 - Feb. 21 – 32
- Overall: application software updated, edits to miscellaneous pages per proofreader done
- Home: added April events, Museum open announcement
- About/Historigram: posted revised by-laws, January B of T Minutes, and March Historigram
- Events/Calendar: added April events, new exhibits

Technology – Vicki Profitt

- I ordered a replacement router from Amazon; Charles installed it.

Volunteers – John Laurence

- The Museum is open and getting a steady stream of visitors.
- Museum will be closed Easter Sunday, April 4.
- The gathering of the COVID stories and photos is complete; we got a good response from many groups/organizations/individuals, such as the ambulance and fire departments, schools, and town and village officials. The information is being stored and catalogued for future reference. A notebook is available for perusal, and we have a pandemic exhibit up.
- The schedule through the end of March is out for volunteers.

Thursday Morning Crew – Lucy McCormick

- No meetings in person as of yet; we may resume in April. Some projects are being completed independently.

House Tour – Lucy McCormick

- The House Tour committee met via Zoom on March 17 to share suggestions for homes for a virtual tour, a discussion which will continue on April 14.
- The committee is hoping to use the media expertise of a high school student, Noah Lucia, to film the homes.

Vice President's Report – Vicki Profitt via email

Events:

- The Tuesday, March 16th presentation featured Angelica Shirley Carpenter speaking about suffragist Matilda Joslyn Gage; 40 attendees.
- PHS is offering a 30-minute Michael Keene pre-recorded presentation on *Psychic Highway: How the Erie Canal Changed America* on Thursday, April 1 at 11:00am; \$25 honorarium.
- The Tuesday, April 20 7:00pm presentation will be on Zoom. Bill Hullfish will discuss *The Story Behind the Most Famous Songs of the Erie Canal*. The speaker has declined the honorarium.
- The Tuesday, May 18 7:00pm presentation will be on Zoom. David Whitcomb will discuss the historical items he found in the attic while renovating his law firm, which include Susan B. Anthony photos.
- Scheduling is complete through May, which is the end of the program season.

Exhibits:

- Nancy and I have finished the overhaul of the agriculture exhibit in the north wing. It includes bays featuring the 11 "Century Farms," farming, blacksmiths, coopers and tinsmiths.
- The window exhibits in the atrium highlight the six Perinton town historians for the centennial of that position (Charlotte Clapp, Alta Fisher, Helen Butler, Sue Roberts, Jean Keplinger, and Bill Poray). Jean Keplinger donated to the PHS her Minerva Deland costume she wore during school visits. Sue Roberts has loaned us the costume she wore for the 175th Perinton anniversary.
- The long case in the atrium is a COVID-19 display containing materials collected from the Capturing Tomorrow's History Today committee.

- On February 9, I emailed Vicki Cunningham at Lyons National Bank about making the PHS a featured business; PHS will be highlighted in April. I will set up a table with PHS and Fairport Museum info at that time.

Collections & Donations:

- Janet Taylor contacted me on March 1 looking for information on early settler Plutarch Peolis Taylor and his family. We weren't able to provide much information, but she emailed some digital photos and family info for the Taylor file.
- Laurie Brook contacted me on March 14. She has numerous movies taken by her father, George Brook, in the 1950s-1960s. Laurie is digitizing them and then will give us the digital and hard copies of the movies.
- On March 16, we received a large donation of photographs pertaining to Fairport's DeLano and Jefferson families from Karen Waterman.
- Nancy Slaybaugh and I continue to meet on Tuesday mornings. We are currently clearing out the items in the basement alcove and deciding whether to keep or donate them based on their importance to the PHS mission statement.

Gift Shop:

- I ordered paper bags and labels for the gift shop from Amazon. Our logo and address were printed on the labels and affixed to the bags. We are now compliant with NYS regulations regarding use of paper bags.
- I spoke with the Fairport-Perinton Partnership and we will be the sole outside distributor of the Love Lift Bridge shirts the Partnership commissioned. We are also discussing carrying the proposed train viewing platform t-shirts through the Partnership. The train viewing live feed is getting many views and people are coming from other states to see the trains. I intend to get some train whistles and engineers' caps in the gift shop to piggyback off the excitement of the station.

Volunteers:

- The museum volunteer Thursday get-togethers on Zoom continued through February. John and I will discuss the possibility of continuing them once a month even with the museum being open.
- Museum volunteer orientation was on Zoom Saturday, February 27 at 10:00am; 35 attendees.
- Volunteer Karen Junker is editing the website for errors and outdated info.
- Volunteer Sheila Tulloch has offered to create a listing of people and their occupations using the Fairport directories through the years. I met with her on March 16.

- Volunteer Jordyn Bagley has offered to run our Instagram account. I met with her on March 21 and emailed Communications Director Jane DeMeis about it. Jane is supportive of this change and we will get Jordyn up and running with the Instagram account.
- Volunteer Lexy Hearn is interested in doing a cemetery tour. I plan to meet with her on March 23. She is also looking into raising money to get a headstone for Charlotte Clapp placed, as her grave does not have one.

Additional info:

- I had a Zoom with Tammee Poinan Grimes of the Colonial Belle on 3/3/21. From Tammee Poinan Grimes on 3/1/21 re: PHS annual meeting on board the Colonial Belle: *The State just came out with more details on “events” of over 50 people that go into effect on 3/15. We can accommodate 70 people at 1/2 capacity but there are additional things that need to be done (proof of vaccination or Covid testing among others) from events of over 50 people. Hopefully this will be less restrictive by the time our season begins but we have no way to know that now, unfortunately.* Tammee sent me info for private charter options:
 - 2 hour/50 people minimum, Cost is \$1,200 for 2 hours (discounted from \$1,400). That gets us to Schoen Place and back, but not through the lock; 20% service charge on the \$1,200 = \$240
 - $\$1,200 + \$240 = \$1,440$. $\$1,440 / 70 = \20.57 per ticket, not including food
 - Cash bar
 - Per current guidelines, food is required to be served. Discounted whole sheet pizza:
 - 32 pieces cheese pizza = \$26; 32 pieces pepperoni pizza = \$28
 - 20% service fee on top of the \$26 & \$28
 - Plates, napkins and service included in 20% fee
 - Chicken wings are available 50/order. No price was discussed.

At this time, the board decided to postpone a Colonial Belle trip, and save it as a fundraiser in the future.
- Jeff Degnan of the Lockport Locks Heritage District Corporation called me on March 12. The LLHDC has an upcoming exhibit featuring a photo of canal boatmen taken by Frank Clench. All but one of the boatmen have been identified. LLHDC is creating bronze sculptures of the boatmen and Frank Clench. He will be inviting me to the unveiling, which is to take place this spring or summer. I sent Jeff a link to 75 documents pertaining to Frank Clench and Jeff will send me a flash drive with the info he has on Clench.
- NYS Canal Corporation grant – moving forward the weekend of July 10 & 11 per January 27 email from info@airportpartnership.org. 70 packages was the amount suggested in the grant application. Update March 20: Still waiting on NYSCC.

Communications – Jane DeMeis via email

- For the month of March, publicity was sent out for the opening on March 6, “Born Criminal: Matilda Joslyn Gage,” and “Psychic Highway: How the Erie Canal Changed America.”
- I attended the FPMA meeting on Tuesday March 23. The February meeting was cancelled.
- The Chief of Perinton Ambulance Corps and I submitted a brief report on how the Pandemic affected the Corps for the Society’s “COVID” collection.

Membership – Jim Unckless

- Our memberships are down by 90 compared to last year on this date.
- Dues and donations are down \$750 from last year.

Historigram – Jim Unckless

- The April issue has been sent out. Thanks to Karen Unckless for folding and labeling the issue and getting it mailed out.

Old Business

- Private parties policy is on hold due to pandemic.
- Program room handicapped access.

Annual Meeting –At this time, the board decided to postpone a Colonial Belle trip, and save it as a fundraiser in the future. For this year’s annual meeting, we will hold an event at the museum that includes music, packaged cookie treats, and other “members-only” events, with a ballot box for members to vote for officers. People can come during a window of time to spread out attendance and socially distance.

New Business

- Meeting in person in the Museum? *The board decided to continue meeting on Zoom for at least one more month.*

Next meeting: The next meeting is scheduled for April 27 23, 2021 at 7:00 pm on Zoom.

Meeting ended at 8:01 pm.

Respectfully submitted,

Suzanne Lee, Secretary