



**Board Members (in attendance unless noted as absent):**

Boas, Keith (2022)  
DeMeis, Jane (2021) ABSENT  
Hunt, Robert (2022)  
Laurence, John (2023)  
Lee, Suzanne (2022)  
McCormick, Lucy (2023) ABSENT  
Poray, Bill (2023)  
Profitt, Vicki (2023)  
Unckless, Jim (2021)  
Wells, Matt (2022) ABSENT  
Wiener, Linda (2021) ABSENT

**Others Present**

**PHS Board of Trustees Meeting Minutes**  
June 22, 2021

A regular meeting of the Board of Trustees was held on June 22, 2021 at the Perinton Historical Museum.

The meeting was called to order at 7:00 PM by President Robert Hunt.

**Secretary's Report and Minutes.** Suzanne Lee

Minutes of the regular Board of Trustees meeting from May 25, 2021 were presented. *Minutes were accepted on a motion made, seconded, and carried.*

**Treasurer's Report.** Linda Wiener

- **Treasurer's report for May 2021** was presented as follows:

**Balance sheet** – Total assets and equity = \$162607. Total cash of \$55,463 (a decrease of \$224 from April and an increase of \$10,051 from PY cash).

**Profit and Loss for month:** net loss for May of \$234. YTD profit is \$8,066

**Profit and Loss actual compared to budget:** Year-to-date through August 31, 2021

Income \$22,688 compared to \$24,965 budgeted for 2020-2021 (91% of budgeted amount)

Expenses \$14,603 compared to \$24,403 budgeted for 2020-2021 (60% of budgeted amount)

*Treasurer was absent; May's report will be approved in August.*

- Send Linda any budget needs for next year.

## **Committees**

### **Property – Bob Hunt**

- On Tuesday, June 8, Vicki found two barn swallows flying around in the program room. One was ushered up the stairs and out the door. She had to call Steve Pringle, animal control officer for Perinton, to get the other out. On June 15, two more birds were in the furnace room and she was able to remove them. We need to keep an eye on this issue.

### **Website - Doris Davis-Fritsch**

- Please send Doris House Tour information and dates for the website as soon as it's finalized.
- Proofreader corrections have been made.
- Added Charlotte Clapp story
- Events updated
- April minutes posted.
- Unique Visitors 2021:
  - Jan. – 791
  - Feb. 21 – 918
  - March - 1,686
  - April – 1,844
  - May – 2264
  - June 22 - 1020

### **Technology – Vicki Profitt**

- The severe thunderstorm that occurred on June 21 seems to have killed the printer/copier at the back of the gift shop. I will have Charles look at it, but we will probably need to replace it. We will work together to get quotes for a new one.

### **Volunteers – John Laurence**

- The Museum will be closed July 3<sup>rd</sup> and 4<sup>th</sup> (both Saturday and Sunday).

### **Thursday Morning Crew – Lucy McCormick**

- The crew is done for the summer.

### **House Tour (Virtual; Fall) – Lucy McCormick**

- House tour planning is in full gear. One house has been filmed. Working with the videographer, Noah Lucia, has been a positive experience so far. The committee is meeting again on June 30<sup>th</sup>. We are targeting an October 1 date for releasing the link to members so they can watch the tour.

### **Members-Only Event – Lucy McCormick**

- (From Lucy) The June 15<sup>th</sup> Members-only event was successful; there were many positive comments. Thanks go to the committee that organized it, led by Vicki Profitt.  
Note: Vicki and Nancy ended up weeding the walkway in front before the event; we need to find others to do maintenance like this.
- (From Vicki) Despite a rain start to the day, the weather was perfect for the event. Multiple volunteers helped set up and man tables. Author Don Shilling sold 6 books and he donated \$30 (\$5 per book sold) to PHS. Author Karen Shughart sold 9 books. Artist Susan Prener spoke with many guests and started a painting of the museum gardens. We gave away all 100 packages of cookies from Cookies in a Wink. \$37 total in donations. \$89.75 in gift shop sales (11 items sold in 6 sales). 80 different members entered to win 5 gift baskets donated by Cheri Branca, Suzanne Lee, Lucy McCormick, Vicki Profitt and Dave & Sue Scheirer. I would estimate we had between 100-125 attendees. We received several emails thanking us for a lovely event.

### **Vice President's Report – Vicki Profitt**

#### **Events:**

- Saturday, June 12 story time/make a Father's Day card event – 2 attendees. Thanks to Suzanne Lee, Anica Harris and Jordyn Bagley for hosting.
- We return to in-person programming at the museum beginning Tuesday, September 21

#### **Exhibits:**

- No changes

#### **Collections & Donations:**

- Alard Equipment Corp. of Williamson has donated a can flange straightener that I picked up several weeks ago. Mary Masciangelo has donated an American Can

item as well. Nancy Slaybaugh and I hope to create a new American Can exhibit when the museum is closed in January and February.

- Nancy and I are still working on deaccessioning. In the next few weeks, I will email photos of deaccessioned items to local historians to see if they would like any of the artifacts. Anything left over will be sent to auction per NYS Education Department guidelines

#### **Gift Shop:**

- I am looking for new products for the gift shop.

#### **Communications – Jane DeMeis**

- No report.

#### **Membership – Jim Unckless**

- Memberships are down 75 from last year, but donations/membership dues are up by \$2,400.
- The Annual Meeting/Members-only Event prompted 21 renewals and 4 new memberships for the year. Combined with those who have already renewed, and we already have 51 memberships paid for next year.
- Renewal notices to other members will be sent out soon.

#### **Historigram – Bill Poray**

- July issue is finished and being published.
- There is no August issue. Deadline for the September issue is August 15<sup>th</sup>.
- We will resume folding at the Museum. Folding party next week; Jim will email dates.

#### **Old Business**

- The private parties policy is on hold due to pandemic.
- Program room handicapped access.
- Repairs by the village.

## New Business

- Dues structure for 2021-2022.

*A motion to raise the four lowest tiers' rates by \$5/year was passed on a motion made, seconded, and carried.* The Patron and higher levels will remain the same price for 2021-2022. New Membership Forms will be printed by July 20<sup>th</sup> for the August mailing. Since some people have already been given Membership Forms with the old pricing (primarily at the members-only night last week), we will honor any memberships that come in for the old prices.

- Erie Canal Bike Stop – on Tuesday, July 12<sup>th</sup>, Fairport will once again be hosting an Erie Canal Bike Stop, the overnight for riders of this event. Our museum is listed as one of the sights to see in Fairport. John Laurence will arrange for volunteers to staff the Museum from 4:00-8:00 pm in case anyone stops by.
- Bill Poray has heard recently that people think they have to be invited to join the PHS, and also that people think we are stuffy, so we want to do some outreach to dispel those myths. One idea is that we have a booth at the Famers' Market some time this summer to provide information to more residents and get some publicity. Suzanne Lee's "What Is It?" Table from the Members-only night was popular, and might be a fun way to engage with the general public and give us a chance to recruit new members and appear more approachable.

**Next meeting:** The next meeting is scheduled for August 24<sup>th</sup>, 2021 at 7:00 pm at the Museum.

*The meeting was adjourned at 8:00 pm.*

Respectfully submitted,

Suzanne Lee, Secretary