



PHS Board Meeting: April 21, 2009

Attending:

Alliger, Joan
Delchanty, Sean
Davis-Fritsch, Doris
Keukelaar, Alan
King, Clark
Poray, Bill

Thomson, May

Unckless, Jim
Wild, David
Wolf, George

Not Attending:

Angevine, Catherine
Keeler, William
May, Pat

The meeting was called to order at 7:05 p.m.

Clark asked if there were any corrections to the meeting notes. Jim made the motion to accept the minutes of March 17, 2009. May seconded. All were in favor.

PRESIDENTS REPORT:

Time Monitor-In an effort to keep the meetings to a regular schedule there was suggested timing on the agenda for each report. Clark asked if these times seemed reasonable. All agreed to limit their reports to the time allotted. Sean volunteered to be the timekeeper.

HOUSE TOUR COMMITTEE:

Alan is working through many of the last minute details to accommodate volunteer and hosts needs. The church has decided not to have a bake sale. May will contact Bill K. to determine what is needed to have refreshments available for the tour participants. Pat May and Donna Yawman will be selling tickets at the church and Bill will be there to sell the *Then and Now* book.

MEMBERSHIP: There are currently 360 members.

House Tour-The House Tour booklet took 11 days to arrive. Only 3 have been sold at the Library and 1 at the Museum. Jim put additional posters up at those locations. Only indication of lackluster sales has been comments that members like the Village tours where they can walk from home to home.

Historigram Mailing-The May issue was mailed today so that it will arrive before the picnic.

PROGRAM REPORT:

May Picnic-The *Historigram* has the article indicating what people should bring and the form as requested. Everyone who provided items and set up help last year will do the same again.

Future Programs-Calling it, *A Look at Our Neighbors*, Alan is considering having a series of presentations next year by the local historians from our neighboring villages and towns.

TREASURER REPORT:

Accounts-May reported that there is \$1254.00 in the checking account and \$1191.00 in the Money Market. There is \$9,271.76 in the CD, the Community Fund balance was \$54,762.37 as of April, 21 2009 and the Grant Account has \$1,934.03. An invoice from the house tour last year for \$42.12 was received along with a donation check that cannot be cashed.

Finance Committee-no report at this time

COMMUNICATIONS:

Publicity-Two significant articles have been done by the Messenger Post (MP)-one on the *Then and Now* publication and just last week front page coverage of the House Tour. Several articles have appeared in the D&C and Joan is hoping for more coverage in sections like Our Towns. Joan has placed a total of 4 advertisements with the MP; 1- Penfield, 1-Pittsford, and 2 in the Fairport-East Rochester version of the paper.

Marketing & Website-The *Join Us* brochure was reviewed and several edits were requested and agreed on. Doris got two quotes to print and the best pricing to print 250/500 is \$52/\$82. Jim also indicated that he needed at least 300 of the form side for the membership renewal mailing in August. George motioned that we print the larger quantity because it is more cost effective. Bill P. seconded and all were in favor.

The website Content Management System (CMS) has been set up by the web designer, so populating the site with text and pictures can begin.

Recognition-Doris circulated a certificate for presentation at the picnic to Helen Mathews, Andy Gates and Keith Boas. One minor edit to the design was requested. Clark also mentioned that Bill K. has given him *Then and Now* books to be presented to Louise Slaughter, David Koon, Jim Alesi, Fritz May, Ken Moore, and Jim Smith.

MERCHANTS:

May attended the meeting for Pat. Their board announced the open house and also the availability of the Museum flyer. Several merchants took flyers for display. Clark will follow up with Ed Bradford to discuss the open house held March 29th to try to determine why no one attended.

STRUCTURE COMMITTEE:

Amended Survey-The group is archiving all their documentation on the new portal and has set up a public folder and a password so that we can give access to the Presentation Commission. The committee is discussing how to provide this research resource at the Museum.

Horse Hitch & Mounting Blocks-Since the last meeting the group has documented 3 or 4 additional locations with these artifacts. An article was submitted to the Historigram about this effort and requested help in finding them. The group is working on a proposal to present to the Preservation Commission.

Fab Fifty-At the groups next meeting we will revisit our top fifty picks for designation and update the list as needed.

MUSEUM REPORT: no report

OLD BUSINESS:

Nominating Committee-Doris contacted Jim, May and David about serving a new 3 year term and all were agreeable with May stating that if someone is interested in the Treasurers position she would step down. Therefore, one person is needed to fill the already existing open position.

We decided to discuss with candidates their interest in the Finance, Education and the House Tour committees. Ray Buchanan is interested in the open position. Several others have shown interest and we will continue conversations and hopefully get them involved with a committee.

By-Laws-George reviewed his recommended edits to the by-laws, incorporating the mission statement voted on last year, rewording for clarity and correct grammar. Alan motioned to approve these edits and George seconded. All were in favor. Clark will present the revised by-laws to the members at the Annual Meeting (picnic) and ask for approval.

Float Committee-May reported that Ricci's will provide a flatbed truck for the July 4th parade float. Instead of the picnic theme the group will do a schoolhouse. Lucy McCormick will be the teacher and children (and grandchildren) have been recruited. May is working on costumes. Cones are needed to block space in front of the Museum to load and decorate the truck. May will contact the Village DPW to see if they can be borrowed.

NEW BUSINESS:

Museum Lighting-Northern Stone would like to set up a proposed lighting for the building at our next meeting. Alan has talked to them about possibly doing the installation of the lighting for free.

Museum Hedges-The original architect drawings of the building specify that the hedges be kept at a height of 18". Because of this, visibility, and security issues Alan recommended that the hedge be cut. Alan motioned that arrangements be made to get the right equipment and organize volunteers to accomplish this. Joan seconded the motion and all were in favor.

NEXT MEETING: It was agreed to meet Tuesday May 19 at 7 p.m. at the Museum. We will not meet in June or July.

ADJOURNMENT: George motioned that the meeting be adjourned, Joan seconded. All were in favor. Time was 8:20 p.m.

Respectfully submitted, Doris Davis-Fritsch